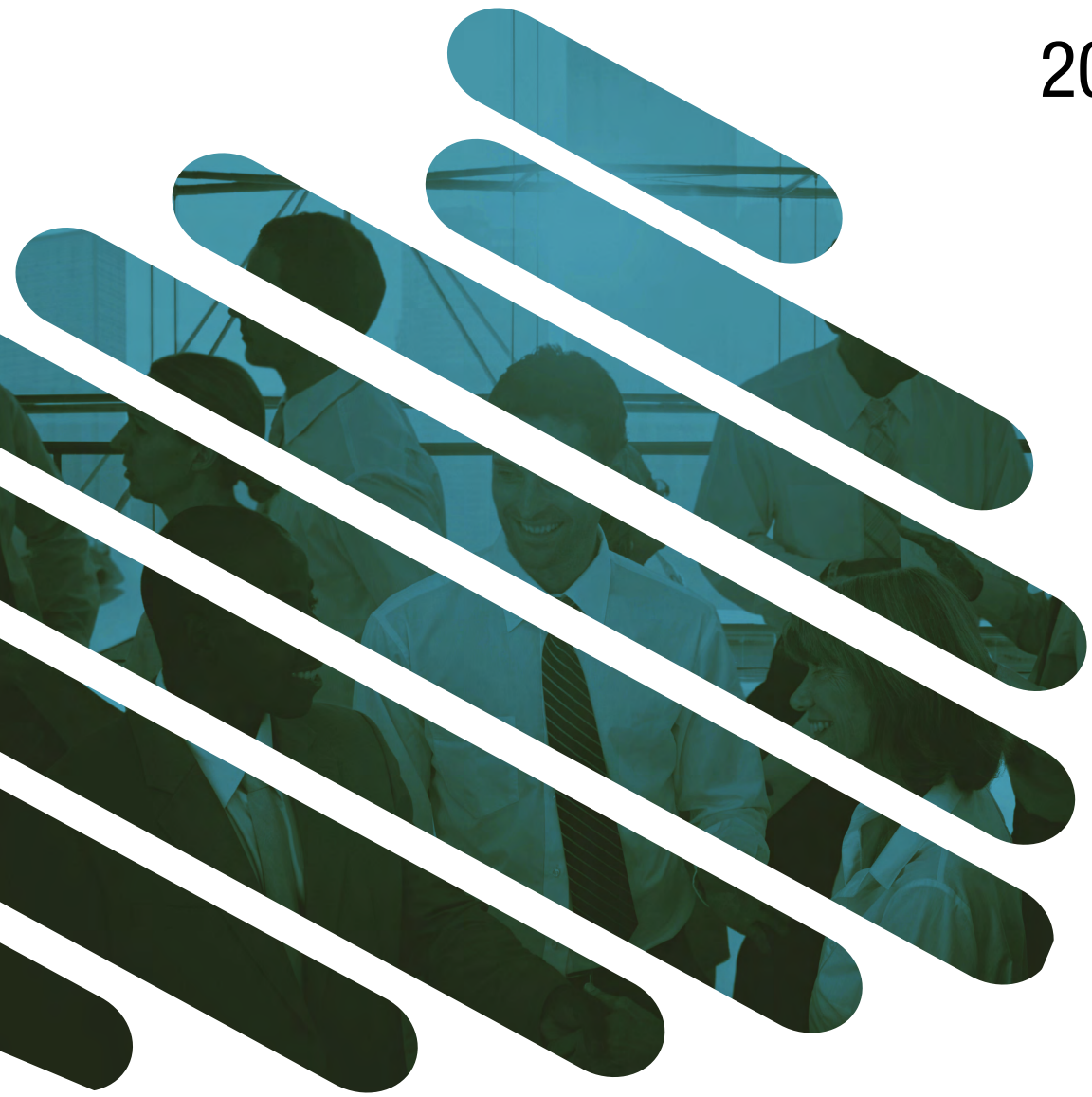


MEDIA KIT

2024



www.a3p.org

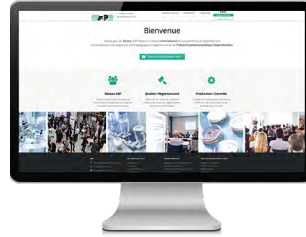


A3P MIDDLE EAST	FEBRUARY	UAE
RABS & ISOLATORS	MARCH	Madrid (SPAIN)
A3P SWITZERLAND FORUM	MARCH	Lausanne (SWITZERLAND)
CLEANING VALIDATION	APRIL	Strasbourg (FRANCE)
A3P ITALY CONGRESS	APRIL	Milan (ITALY)
A3P MAROCCO ANNUAL CONGRESS	MAY	Marrakech (MAROCCO)
A3P MIDDLE EAST CCS / APS / SINGLE USE / LYO / BIOTECH UPSTREAM	MAY	Cairo (EGYPT)
A3P BELGIUM FORUM	JUNE	BELGIUM
VISUAL INSPECTION	JUNE	Lyon (FRANCE)
COSMETICS	JUNE	Lyon (FRANCE)
MICROBIOLOGY	JUNE	Strasbourg (FRANCE)
A3P TUNISIA ANNUAL CONGRESS	SEPTEMBER	Tunis (TUNISIA)
A3P SWITZERLAND FORUM	SEPTEMBER	Lausanne (SWITZERLAND)
A3P INTERNATIONAL CONGRESS	8, 9, 10 OCTOBER	Biarritz (FRANCE)
A3P ALGERIA CONGRESS	NOVEMBER	ALGERIA
IMPLEMENTATION OF ANNEX 1, 1 YEAR LATER	NOVEMBER	Barcelona (SPAIN)
BIO THERAPY	NOVEMBER	Lyon (FRANCE)
A3P ITALY CONGRESS	NOVEMBER	Milan (ITALY)
ANALYTICS	NOVEMBER	Lyon (FRANCE)
A3P MAROCCO FORUM	DECEMBER	MAROCCO
A3P BELGIUM FORUM	DECEMBER	BELGIUM

Program & registration
www.a3p.org



DATA BASE



CONVERGENCE.

Optimize your omnichannel marketing strategy using all the acquisition channels that A3P offers: event, online and offline.

QUALITY.

For many years we have been working on building a clean «manufacturers» and «suppliers» data base. It is the heart of A3P activities and we provide every day to keep our data updated.



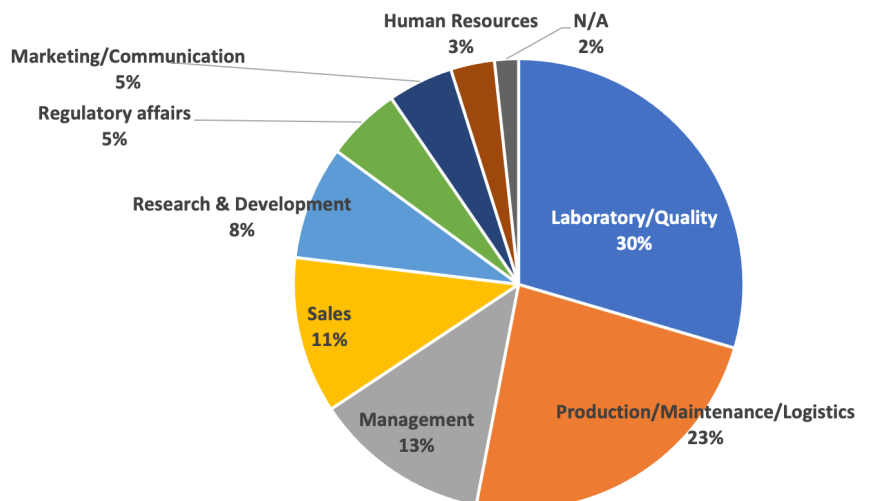
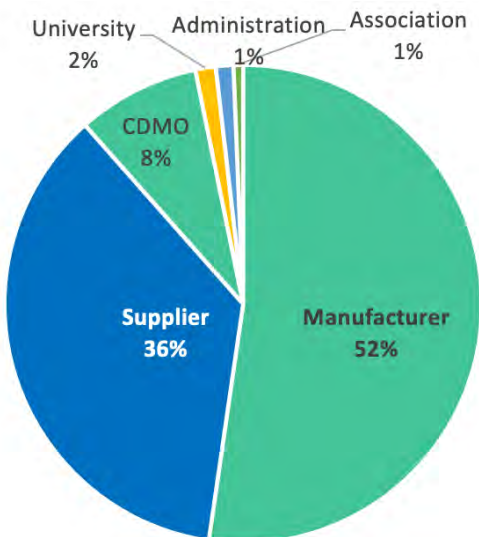
SEGMENTATION.

Our contact data base is segmented for your email campaigns. You can select your categories and/or business units to create a targeted emailing program.

DATA BASE



+ 49 000 targeted contacts*



TARGETING.

The www.a3p.org website can powerfully boost your communication. It is more than 37,000 monthly visits for a total of more than 42,000 pages are consulted per month. 100% of the visitors are Pharma and Biotech professionals from all over the world. They use the site as a tool thanks to its content and news linked to scientific and regulatory issues.



ROI.

Over the past few years we have built an online strategy working within all the digital channels. Our website, newsletter and LinkedIn accounts are part of our daily work and provide news from our fields and A3P events. **Be part of the online channels convergence and thus strengthen your customer relationship and convert prospects!**

WWW.A3P.ORG

*Source google analytics (August 31st, 2022 => August 31st, 2023)

 + 37 000
identified visitors on
the site/month

 + 42 000
Pages seen on average/month

 2min. 14
time spent on the website

NEWSLETTER

*Source sendinblue (average to august 2023)

 + 49 000
contacts

 29% openers

 12% clickers

LINKEDIN

Source linkedin.com - 31st august 2023

 11739
A3P followers

 + 19% vs 2022
366 posts

The Pharma industry's quarterly reference magazine



IMAGE.

La Vague is printed on high quality paper that you can associate with your company image. Clear and illustrated layout, optimal print quality, each issue is distributed to members of the A3P network, as well as at all A3P events.

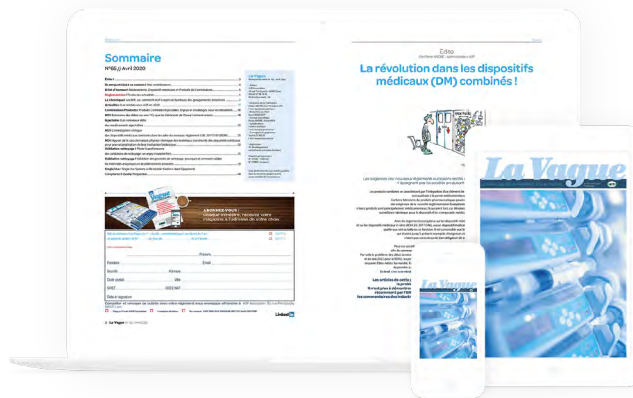
The digital version can be viewed and downloaded in PDF format at www.a3p.org. For each number, 2 newsletters are sent to all of our contacts in our CRM.

IMPACT.

La Vague is the quarterly reference magazine of Pharma and Biotech. We offer our readers technical, scientific and regulatory content, validated by a reading committee made up of experts.

Barrier technology, Freeze drying, Bioproduction, particles, Subcontracting, Blow Fill Seal, Contamination Control, process, GMP, Quality, IS, Cleaning validation, Robotics, Analytics, MD, Remote audit, Annex 1, Regulatory ... are the main topics covered.

Feedback, innovations, studies, ... each issue is addressed in a very concrete way.



RESULTS.

Whatever your strategic objectives, **La Vague** offers you the possibility of reaching your targets. **Our readers are your customers!**

A true medium that suits your communication needs, your brand and / or products, our readers are mainly manufacturers with an audience of more than 49,000 professionals from the pharmaceutical, biotechnology and biomedical industries.



in print for 25 years



35 technicals & scientifics articles
Annex1, freeze drying, cleaning validation,
aseptic process,



4 issues / year
52 pages each



Very attractive prices
Coast /contact : under 1€



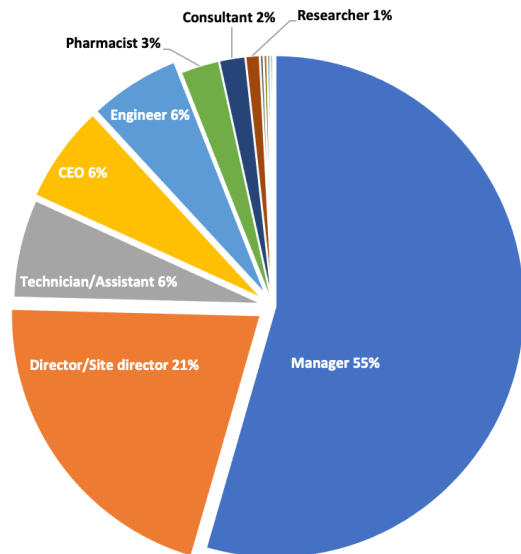
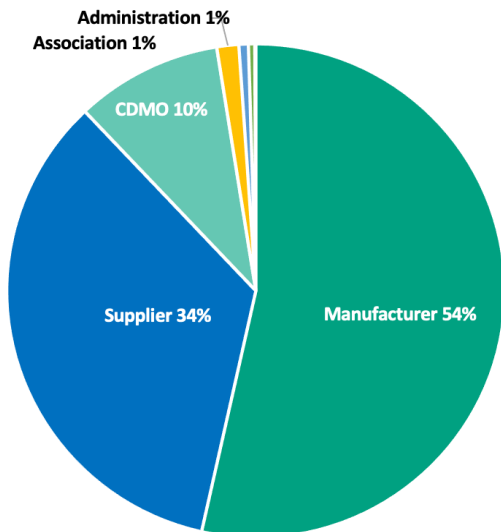
~7 000 copies/year routed to members' mailboxes
and A3P contacts and distributed at all A3P events.



~41 000 professionals from the Pharma, Biotech and MD industries
get the print version and/or the digital issue.

READERS PROFILE


Survey made with 14016 readers in 2022



2024 EDITION TOPICS

- January/Feb./Mar N°80 Microbiology, Endotoxins, Sustainable Development**
(Deadline: Mid-December 2023)
- April/May/June N°81 Externalization of activities / Management / Maintenance**
(Deadline: beginning of March)
- July/August/Sept. N°82 Relocation of production units**
(Deadline: beginning of May)
- October/Nov./Dec. N°83 Congress topics : Annex1 / Digitalization, Robotic and AI / ICHQ9** (Deadline: Mid-August)


GLOBAL OFFER.



1/2 page

190 x 133 mm
(5 mm bleed)
CMJN, 300dpi


or



1 page

210 x 297 mm
(5 mm bleed)
CMJN, 300dpi


+



2 dedicated newsletters
Target: French (22,000 contacts)
+ English (17,000 contacts)

VERY GOOD COMMITMENT:
Average reactivity rate 31.4%
(number of clickers divided by the number of openers)

+



BONUS
PDF on
www.a3p.org

	-8%	-12%	-15%	
	1 issue	2 issues	3 issues	4 issues
1/2 page + your logo in the newsletter of the issue	€ 2,580*	€ 2,374*	€ 2,270*	€ 2,193*
Full page + your logo in the newsletter of the issue	€ 3,850*	€ 3,542*	€ 3,388*	€ 3,273*
Full back cover + your logo in the newsletter of the issue	€ 4,500*	€ 4,140*	€ 3,960*	€ 3,825*

*unit price

Feel free to contact us for any special request: higher quality paper, other dimensions, ...

Contact : Sophie Torgue : storgue@a3pservices.com & Aurelien CASIER : acasier@a3pservices.com

Company

VAT Registration number

Address

Postcode - City **Country**

Tel. **Fax**

PERSON IN CHARGE

Contact

Role

Tél. **Mobile**

Email

2024 EDITION TOPICS

Jan./Feb./Mar	N°80	Microbiology / Endotoxins / Sustainable Dev. (Deadline: Mid-Dec)
April/May/June	N°81	Externalization of activities / Management / Maintenance (Deadline: Beginning of March)
July/Aug./Sept.	N°82	Relocation of production units (Deadline: Beginning of May)
Oct./Nov./Dec	N°83	Congress topics : Annex1 / Digitalization, Robotic and AI / ICHQ9 (Deadline: Mid-August)

Select month(s) of publication **La Vague**

- January April July October

	2024	1 issue	2 issues ^{-8%}	3 issues ^{-12%}	4 issues ^{-15%}
1/2 page + newsletter	<input type="checkbox"/> 2 580€	<input type="checkbox"/> 2 374€ <i>Total 4 748€</i>	<input type="checkbox"/> 2 270€ <i>Total 6 810€</i>	<input type="checkbox"/> 2 193€ <i>Total 8 772€</i>	
Full page + newsletter	<input type="checkbox"/> 3 850€	<input type="checkbox"/> 3 542€ <i>Total 7 084€</i>	<input type="checkbox"/> 3 388€ <i>Total 10 164€</i>	<input type="checkbox"/> 3 273€ <i>Total 13 092€</i>	
Full back cover + newsletter	<input type="checkbox"/> 4 500€	<input type="checkbox"/> 4 140€ <i>Total 8 372€</i>	<input type="checkbox"/> 3 960€ <i>Total 12 0012€</i>	<input type="checkbox"/> 3 825€ <i>Total 15 472€</i>	

PAYMENT

- Bank transfer
- Credit Card

Date

Signature

To be returned with your payment:



* Prix unitaire - Voir conditions générales de vente du médiakit - TVA en vigueur en sus.

TERMS & CONDITIONS

La Vague is a free quarterly magazine published by A3P Association.

- 1 - Purchase of an advertisement space implies acceptance of our terms and conditions of sales and following instructions.
- 2 - Advertisers may use an advertising agency who must present written authorization to the advertiser and a copy of this authorization to the publisher. In such cases, the advertiser can benefit from a professional discount of 15%. However, the advertiser remains responsible for payment, even if the advertising agency is charged with the financial relay.
- 3 - The advertiser releases the editor of any civil responsibility that may occur as a result of the publication. He will be compensated for any prejudices that he may suffer and guarantees against any action regarding the advertisement(s).
- 4 - The publisher is free to refuse to include an advertisement without needing to justify his refusal, in accordance with regulations for the General Uses of Press.
- 5 - The publication dates are communicated by the publisher for information purposes only.
- 6 - The advertiser can cancel the publication order. Cancellation must be made 8 weeks before the publication date and 12 weeks before publication for back cover advertisement. Cancellation costs correspond to 20% of the amount of the order. In the case of cancellation after the deadlines, 80% of the amount of the order will be charged.
- 7 - Any changes to the type of order could imply a modification of the price, based on the standard fees.
- 8 - Technicals constraints : Any advertisement should be sent to the publisher in accordance with the requirements and specifications of the technical constraints. The advertisement's technical elements must be sent by the advertiser to the publisher electronically or digitally, with the colour proof, 10 days before it is sent to the printer. If the advertiser and/or his representative do not observe the scheduled delivery dates, the elements from the previous advertisement will be reused. If the publisher does not have any elements from the advertiser, such as in the case of first publication, the publisher will publish a blank advertisement space with the indication «Company X» (X being the name of the advertiser's company) in the advertiser's dedicated space. In this case, the publisher will charge the advertiser's dedicated space. All numeric content or any documents provided by the advertiser to the publisher must be claimed within 6 months after the last publication. After this period, no liability will be assumed by the publisher for the destruction or loss of the numeric content or documents.
- 9 - Invoicing will be done in the name of the advertiser. It will be sent to him with a copy to the agent. It may be, upon express request to the agent. In this case, a copy will be sent to the advertiser. The advertiser is, in all cases, responsible for the payment of the advertising order in cash as soon as it appears.
- 10 - In the case of late payment, the order for inclusion may be suspended and penalties will be charged at the rate of one and a half times the rate of current legal interest according to the French law n° 92.1442, 31-12-1992.
- 11 - Disputes: any complaints must be made within 15 days after the receipt of the invoice with proof.
- 12 - When a complaint is justified, the publisher's liability is limited to the value of an equivalent advertisement, published as soon as possible, at the choice of the publisher.
- 13 - Taxes: the prices indicated in the tariffs are exclusive of VAT. Any new taxes on advertising would be the responsibility of the advertiser.
- 14 - Disputes: the Commercial Court of Lyon is the sole jurisdiction with competency to settle disputes that may occur between the publisher and the advertiser and / or its representatives.

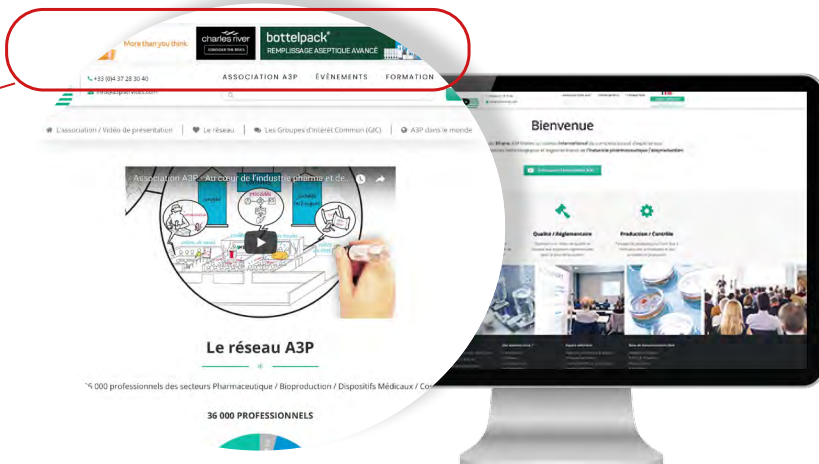
BANNER ON WWW.A3P.ORG.

Advertising banner published on all pages of the A3P website

2 advertisers maximum per month

	1 month	6 months -10%	12 months -15%
Banner 728 x 90 px	€1,000*	€5,400*	€10,200*

Banner at the top of the page at the top of the menu



PAGE IN THE COMPANIES DIRECTORY AT WWW.A3P.ORG

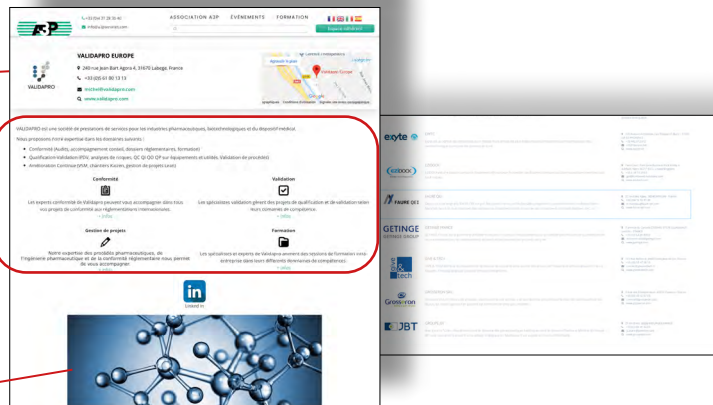
Benefits of the proposed qualified inclusion:

- Individual personalised space for communication on your products, services, news or commercial offers.
- Seen by more than 37 000 monthly identified visitors who are professionals of the Pharma & Biotech industries.
- Better SEO for your own website.

Your logo and addresses

Text space: B2B, authority communication

Photos, PDF, link to your website,

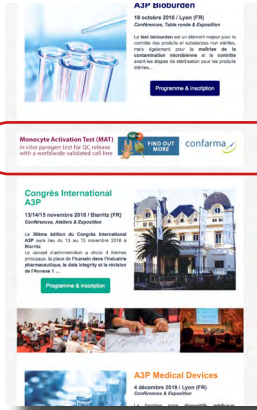


A3P Directory (date to date yearly)	€300*
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*VAT not included

BANNER ON A3P NEWSLETTER

Combine your communication with the sending of our newsletters to the entire A3P database.



Frequency : 2 /month on average
Format : 728 x 90 px
Target: all the data base or members base

6 months January > July/August > December	€3,750*
-10% 12 months January > December	€6,750*

PERSONALIZED EMAILING CAMPAIGN ON THE A3P CONTACT DATABASE.

Send your emailing campaigns to more than 49 000 contacts in the cosmetics, pharmaceutical-biotech and medical device sectors. (BDD A3P of qualified contacts). We offer you the rental and routing of your emailing.

Business Segment

- Pharma
- Biotech
- Biomedical/Medical Device
- Cosmetic
- Hospices
- Chemistry

Department

- Laboratory / quality
- Formulation/Production/Logistics
- Regulatory Affairs
- Marketing/Communication
- R&D
- Sales
- Management
- HSE
- Purchasing
- Computer science

Category

- CEO/COO
- Director / Site Director
- Engineer
- Technician/Assistant
- Leader/Manager/Project Manager
- Researcher
- Pharmacist
- Consultant

Language

- French
- English
- ...

Country

- ...



You select your targets according to several criteria (and/or).

We will distribute your HTML file on the date of your choice according to the schedule. 72 hours after sending, a routing report will be sent to you with number of shipments, opening rate, return rate,...

< 2 000 contacts (+ extraction costs)	€0,37* / email address (+€150*)
From 2 001 to 4 000 contacts (free extraction costs)	€0,32* / email address
>4 001 contacts (free extraction costs)	€0,27* / email address



2024 Reservation Form

Company

VAT Registration number

Address

Postcode - City **Country**

Tel. **Fax**

PERSON IN CHARGE

Contact

Role

Tél. Mobile

Email

Banner www.a3p.org

		-10%	-15%
	1 month	6 months	12 months
Banner 728 x 90 px	<input type="checkbox"/> €1,000*	<input type="checkbox"/> €5,400*	<input type="checkbox"/> €10,200*

A3P Directory

A3P directory online (date to date yearly)	<input type="checkbox"/> €300*
--	--------------------------------

Banner published in all A3P newsletters

		-10%
	6 months January > July / August > December	12 months January > December
Banner 728 x 90 px	<input type="checkbox"/> €3,750*	<input type="checkbox"/> €6,750*

* Price per unit - See terms and conditions of Mediakit - VAT not included.

PAYMENT

- Bank transfer
- Credit Card

Date

Signature





Reservation Form

Company

VAT Registration number

Address

Postcode - City **Country**

Tel. **Fax**

PERSON IN CHARGE

Contact

Role

Tél. **Mobile**

Email

A3P data base contacts / quote according to your request

< 2 000 contacts (+ selection expenses)	<input type="checkbox"/> €0,37* / email address (+€150*)
From 2 001 to 4 000 contacts (FOC selection)	<input type="checkbox"/> €0,32* / email address
> 4 001 contacts (FOC selection)	<input type="checkbox"/> €0,27* / email address

Business Segment

- Pharma
- Biotech
- Biomedical/Medical Device
- Cosmetic
- Hospices
- Chemistry

Department

- Laboratory / quality
- Formulation/Production/Logistics
- Regulatory Affairs
- Marketing/Communication
- R&D
- Sales
- Management
- HSE
- Purchasing
- Computer science

Category

- CEO/COO
- Director / Site Director
- Engineer
- Technician/Assistant
- Leader/Manager/Project Manager
- Researcher
- Pharmacist
- Consultant

Language

- French
- English
- ...

Country

- ...

PAYMENT

- Bank transfer
- Credit Card

Date

Signature

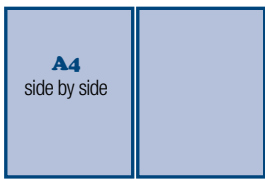


THE CATALOGUE OF PROPRE & STERILE.

Communicate in the A3P Suppliers Catalogue, through 2 full dedicated pages.

The catalog brings all the suppliers together and the paper version is distributed at the end of the year to our French-speaking manufacturer / CDMO contacts by mail and distributed in its digital version via a dedicated newsletter to all of our contacts.

You can communicate on your innovations, services, ...



210x297 mm
(5 mm excess)



Contact
cost
0,10€

Advertising Pub 2 pages 21x 29,7 cm

+ Emailed newsletter + **downloadable PDF**

€1 950*

Design & Publication of 2 pages

+ Emailed newsletter + **downloadable PDF**

€2 400*

DESIGN.

Lack of time or resources? A3P takes care of everything. Design of your double-page spread according to your needs and your charter.

WEBINAR.

You do not know where to start to host a webinar? We will take care of everything: organization, logistics, communication.

Notoriety, product launch, innovation ... while giving priority to technical and scientific content with feedback, study reports, expert interventions, we have the experience and the tools to make sure your event is a success !

- Support for the creation of the message,
- management of registrations & reminder of logistics information,
- technical monitoring of the platform,
- communications published in A3P Newsletters sent to our data base contacts.



Webinar

Organization, logistics, communication

€2,200*



Reservation form

Company

VAT Registration number

Address

Postcode - City..... Country

Tel. Fax

PERSON IN CHARGE

Contact

Role

Tél. Mobile

Email

Contact cost 0,10€

I wish to be published in the Catalogue

<input type="checkbox"/>	Advertising Publication 2 full pages 21x 29,7 cm + Emailed newsletter + downloadable PDF	€1 950*
<input type="checkbox"/>	Design & Advertising Publication of 2 full pages + Emailed newsletter + downloadable PDF	€2400*

COMMUNICATION

Company name

Business segment

Pharmaceutical Biotechnology Biomedical/Medical Device Cosmetic Hospital Chemistry

PAYMENT

- Bank transfer
- Credit Card

Date
Signature





Reservation form

Company

VAT Registration number

Address

Postcode - City **Country**

Tel. **Fax**

PERSON IN CHARGE

Contact

Role

Tél. **Mobile**

Email

I would like to host a webinar / requested date :

<input type="checkbox"/>	Webinar Organization, logistics, communication	€2,200*
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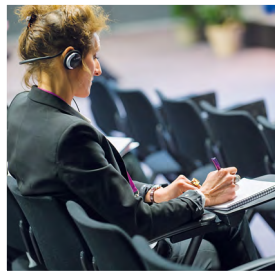
PAYMENT

- Bank transfer
- Credit Card

Date

Signature





EXPOSURE.

You could become a privileged partner at all our events and communicate through various items given to attendees.

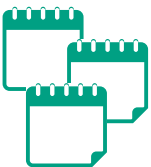
Your image associated with ours !

ADVANTAGES OF BECOMING A SPONSOR.



1 INVITATION TO EACH A3P EVENT IN 2024 FOR 1 PERS

from your company (France, Italy, Spain, Switzerland)
Equivalent to 10,000€ duty free.



18 days of visibility on all events by sponsoring items.



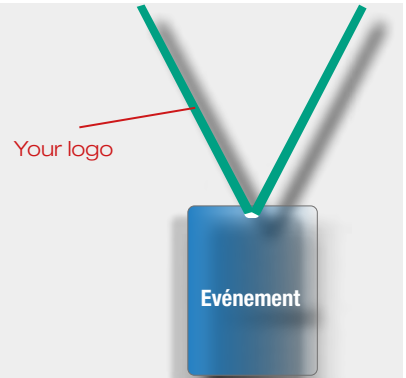
Benefit from A3P's reputation and communication expertise



A3P 2024 NAME BADGE HOLDERS WITH LANYARD.

Name Badge holders and lanyards with your logo for every A3P event.

- One colour for the lanyard
- One colour image of your logo in vector format (.ai ou .eps)
- Given to attendees at every event, France, Italy, Spain, Switzerland
- Manufacturing, storage, logistics, bagging, distribution



Lanyards	3,000 copies	7 100€ HT
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BRANDED BAGS.

Bags given at the reception containing the program, notebook, pen,...

- Full colour (CMYK): 26 x 40 x 10 cm bellow
- White non-woven fabric with 60 cm handle
- Given to attendees at every event, France, Italy, Spain, Switzerland
- Manufacturing, storage, logistics, bagging, distribution



Branded Bags	3,000 copies	€7,800*
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NOTEBOOKS.

Notebook (15 x 21 cm) with 100 page metal spiral binding.

- Customizable cover
- Given to attendees at every event, France, Italy, Spain, Switzerland
- Manufacturing, storage, logistics, bagging, distribution



Notebooks	3,000 copies	€6,500*
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BRANDED PENS.

Pens with your logo, which you provide us.

- Given to attendees at every event
- France, Italy, Spain, Switzerland
- Storage, logistics, bagging, distribution



Branded pens	3,000 copies	€4,200*
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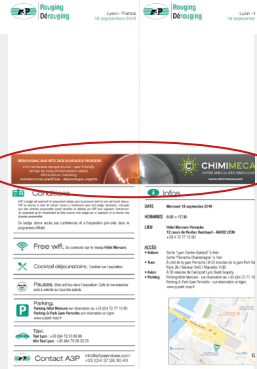
EVENT BADGE.

Banner printed on every participant badge.

By event

Badge	depending on the event	€1,400* /day/event
-------	------------------------	--------------------

Your communication here



CUPS.

Cups for attendees for juice, water, and coffee during breaks!

- Cardboard cup in four-colour process (CMYK)
- Available on all stands of the Biarritz Congress and at the juice bar
- Manufacturing, storage, logistics, bagging, distribution

Your communication on the entire surface



Special congress

Cups	6,000 copies	€3,900*
------	--------------	---------

TOTEM BADGE HOLDER OF THE CONGRESS.

2 totems placed at the reception for the provision of badge holders and water bottles. For each totem: 1 visual positioned at the top and 1 visual positioned at the bottom

- Four color process, format 1070 x 545 mm
- Manufacturing, installation

Your communication



Special congress

2 graphics /totem	2 copies	€3,600*
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LED SCREEN CONGRESS RECEPTION.

Led screen 3,5 m x 2 m

- Mezzanine location, in front of the reception staircase
- Video, pictures, ... rolling broadcasts during 3 days
- 5 advertisers max.

Special congress

1 screen	€3 900*
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CONGRESS MEZZANINE BANNER

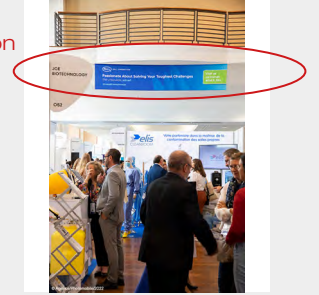
Hanging banner in the Rotonde

- Format 4,00 x 0,80 m
- Manufacturing, installation

Spécial
congrès

Mezzanine banner	1 copie	€4,300
------------------	---------	--------

Your
communication



VINYL COVERING OF THE STEPS.

Adhesive coating on the 18 risers of the staircase leading to the steps on the floor.

- Quadri
- Format 1step: 2,33 x 0,13 m
- Manufacturing, installation

Special
congress

Steps		€4,300
-------	--	--------

your
communication on
the stairs



VINYL ON THE FACADE.

3 vinyl panels on the facade of the building entrance

- Quadri
- 2m15 x 2m16
- Manufacturing, installation

Special
congress

Vinyl Panels	3 copies	€4,800
--------------	----------	--------

your communication on
the windows



DISTRIBUTION OF YOUR GOODIES DURING THE CONGRESS.

- Insertion in the bag given to all of the attendees upon their arrival of your goodies/plaquette.
- Storage, logistics, bagging, distribution

Special
congress

	All of the attendees	€3,800
--	----------------------	--------



EMAILING DURING THE CONGRESS.

Sending an emailing during the congress to all of the attendees.

- Supply of your HTML file
- Date & time of your choice / Routing report



Special
congress

1 emailing

All of the attendees

€600

NOTIFICATION DURING THE CONGRESS.

Sending a notification (via the A3P application) during the congress to all participants.

- Text of 140 characters max.
- Choice of time and day

your scheduled
communication



Special
congress

1 notification

All of the attendees

€1,200

THE OBJECT ACCORDING TO YOUR REQUEST.

We are able to propose you an object in accordance with your image, marked with your logo. We ensure the manufacture, storage and distribution to each participant in A3P events.

Let us know your wishes!



Your Goodies

3 000 copies /year
800 copies /congress

as requested

Reservation form

Company	
VAT Registration number	
Address	
Postcode - City	Country
Tel.	Fax

The offers Lanyards, Branded Bags, Notebooks, Pens include:

- 1 badge for 1 person* for all the events taking place in 2024 (France, Italy, Spain, Switzerland) offered.
- Manufacturing (excluding pens), storage, logistics, bagging and distribution at each event.

The specific offers of the congress include:

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More information on [www.https://www.a3p.org/en/membership/](https://www.a3p.org/en/membership/)

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