







#### Congress A3P Middle East Topics to be confi Riyad, Saudi Arabia | February, 12 & 13

A3P Process Control

Topics to be confirmed 🜔 Lyon, France | March, 19 & 20

**Congress A3P Spain** Aseptic P 😜 Madrid, Spain | April, 2 & 3

> Congress A3P Middle East Topics to be confi Egypt | May, 14 & 15

> > A3P Cosmetics Topics to be confirmed Lyon, France | June, 12

A3P Barrier Technology / Freeze-drying Topics to be co 🚺 Tours, France | June, 25 & 26

> Congress A3P Tunisia opics to be co Tunisia | September, 18 & 19

Forum A3P Switzerland opics to be cont March, 11 & 12 | Lausanne, Switzerland 🔾

Congress A3P Morocco

Forum A3P Switzerland

Forum A3P Belgium

oics to be conf June | Belgium \, 🌖

June, 17 | Lausanne, Switzerland 😱

April, 17 & 18 | Marrakech, Morocco 🧕

A3P Aseptic Processes - Barrier Technology March | Milan, Italy 🌖

A3P Events 2025

A3P International Congress Topics to be confi I Biarritz, France | October, 07, 08 & 09

> Forum A3P Switzerland Topics to be confirmed Switzerland | November, 13

Forum A3P Algeria CCS / Risk analysis / OOS ,OOT Management / Water / Cleani May, 21 | Algeria 🌘

> A3P Digitalization Forum A3P Spain Barcelona, Spain | Novembre

> > **Biotherapy Processes** Topics to be confirmed () Lyon, France | November, 25 & 26

Forum A3P Morocco Topics to be confirmed Morocco | November

> Forum A3P Belgium Topics to be con 🌖 Belgium | December

Forum A3P Algeria Annex 1 / Freeze-drying / Risk Analysis September, 29 | Oran, Algeria 🌒

**Congress A3P South Africa** October, 07, 08 & 09 | South Africa 🔌

**Congress A3P Algeria** Quality Control / BFS / BPD / Digitalization SI November, 18 & 19 | Algeria 🌒

A3P Data Management in CCS Forum A3P Italy November | Milan, Italy 🌖

BFS Topics to be confirmed

November, 27 | Lyon, France 🌔

Forum A3P Middle East

pics to be confirmed December, 11 | Dubai, United Arab Emirates 🧲



**QUALITY.** 

For many years we have been working on building a clean «manufacturers» and «suppliers» data base. It is the heart of A3P activities and we provide every day to keep our data updated.

offline.

**DATA BASE** 

1%

52%

University

2%

**CDMO** 

8%

Supplier

36%

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Administration\_Association Marketing/Communication 5% **Regulatory affairs** 5% Manufacturer



Program & registration www.a3p.org

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**CONVERGENCE.** Optimize your omnichannel marketing strategy using all the acquisition channels that A3P offers: event, online and



# SEGMENTATION.

Our contact data base is segmented for your email campaigns. You can select your categories and/or business units to create a targeted emailing program.





# Online

# WWW.A3P.ORG

# 

# TARGETING.

The www.a3p.org website can powerfully boost your communication. It is more than 15,000 monthly visits for a total of more than 57,000 pages are

consulted per month. 100% of the visitors are Pharma and

Biotech professionals from all over the world.



## ROI.

+2,7

Over the past few years we have built an online strategy working within all the digital channels. Our website, newsletter and LinkedIn accounts are part of our daily work and provide news from our fields and A3P events. Be part of the online channels convergence and thus strengthen your customer relationship and convert prospects!

Pages seen on average/visitors

\*Source google analytics 2024

\*Source Brevo 2024

Source linkedin.com 2024

# WWW.A3P.ORG



72% Engagement rate



# **NEWSLETTER**



20,7% openers
6% clickers





+ 25% vs 2023
305 posts

# IMAGE.

La Vague is printed on high quality paper that you can associate with your company image. Clear and illustrated layout, optimal print quality, each issue is distributed to members of the A3P network, as well as at all A3P events.

The digital version can be viewed and downloaded in PDF format at www.a3p.org. For each number, 2 newsletters are sent to all of our contacts in our CRM.



# **RESULTS.**

Whatever your strategic objectives, La Vague offers you the possibility of reaching your targets. Our readers are your customers!

A true medium that suits your communication needs, your brand and / or products, our readers are mainly manufacturers with an audience of more than 53,000 professionals from the pharmaceutical, biotechnology and biomedical industries.





# **IMPACT.**

La Vague is the quaterly reference magazine of Pharma and Biotechs. We offer our readers technical, scientific and regulatory content, validated by a reading committee made up of experts.

Barrier technology, Freeze drying, Bioproduction, Blow Fill Contamination

particles, Subcontracting, Seal. Control. process, GMP, Quality, IS, Cleaning validation, Robotics, Analytics, MD, Remote audit, Annex 1, **Regulatory** ... are the main topics covered. Feedback, innovations, studies, ... each issue is addressed in a very concrete way.



## **READERS PROFILE**





Survey made with 12856 readers in 2020



\* unit price

Feel free to contact us for any special request: higher quality paper, other dimensions, ... Contact: info@a3pservices.com

# 

# Reservation form

Company		
VAT Registration number		
Postcode - City	Country	
Tel.		
PERSON IN CHARGE		
Contact		
Role		

Tél	Mobile
Email	

#### 2025 EDITION TOPICS

Jan./Feb./Mar N°84	Bioproduction (Deadline: January)	
April/May/June N°8	5 Barrier Technology (Deadline: March)	
July/Aug./Sept N°80	BFS & Single-Use (Deadline: May)	
Oct./Nov./Dec N°8	7 Congress 2025 (Deadline: July-August)	

#### Select month(s) of publication La Vague

January D April D July D October

		-8%	-12%	-15%
2025	1 issue	2 issues	3 issues	4 issues
1/2 page + newsletter	<b>□ €2 630</b> *	<b>€2 420*</b> <i>Total €5 050</i>	□ €2 315* Total €7 365	☐ €2 235* Total €9 600
Full page + newsletter	€3 930*	<b>€3 615*</b> Total €7 545	<b>€3 460*</b> Total €11 005	<b>€3 340*</b> Total €14 345
Full back cover + newsletter	€4 590*	<b>€4 225*</b> Total €8 815	<b>€4 040*</b> Total €12 855	<b>€3 900*</b> Total €16 755

#### PAYMENT

 $_{\rm O}$  Bank transfer or BIC

 $\circ \text{CB}$ 

and conditions of sale

VAT not included

price-

Date :

Signature :

# **TERMS & CONDITIONS**

La Vague is a free quarterly magazine published by  $\ensuremath{\mathsf{A3P}}$  Association.

- 1 Purchase of an advertisement space implies acceptance of our terms and conditions of sales and following instructions.
- 2 Advertisers may use an advertising agency who must present written authorization to the advertiser and a copy of this authorization to the publisher. In such cases, the advertiser can benefit from a professional discount of 15%. However, the advertiser remains responsible for payment, even if the advertising agency is charged with the financial relay.
- 3 The advertiser releases the editor of any civil responsibility that may occur as a result of the publication. He will be compensated for any prejudices that he may suffer and guarantees against any action regarding the advertisement(s).
- 4 The publisher is free to refuse to include an advertisement without needing to justify his refusal,in accordance with regulations for the General Uses of Press.
- 5 The publication dates are communicated by the publisher for information purposes only.
- 6 The advertiser can cancel the publication order. Cancellation must be made 8 weeks before the publication date and 12 weeks before publication for back cover advertisement. Cancellation costs correspond to 20% of the amount of the order. In the case of cancellation after the deadlines, 80% of the amount of the order will be charged.
- 7 Any changes to the type of order could imply a modification of the price, based on the standard fees.
- 8 Technicals contraints : Any advertisement should be sent to the publisher in accordance with the requirements and specifications of the technical constraints. The advertisement's technical elements must be sent by the advertiser to the publisher electronically or digitally, with the colour proof, 10 days before it is sent to the printer. If the advertiser and/or his representative do not observe the scheduled delivery dates, the elements from the previous advertisement will be reused. If the publisher does not have any elements from the advertiser, such as in the case of first publication, the publisher will publish a blank advertisement space with the indication «Company X» (X being the name of the advertiser's company) in the



advertiser's dedicated space. In this case, the publisher will charge the advertiser's dedicated space. All numeric content or any documents provided by the advertiser to the publisher must be claimed within 6 months after the last publication. After this period, no liability will be assumed by the publisher for the destruction or loss of the numeric content or documents.

- 9 Invoicing will be done in the name of the advertiser. It will be sent to him with a copy to the agent. It may be, upon express request to the agent. In this case, a copy will be sent to the advertiser. The advertiser is, in all cases, responsible for the payment of the advertising order in cash as soon as it appears.
- 10 In the case of late payment, the order for inclusion may be suspended and penalties will be charged at the rate of one and a half times the rate of current legal interest according to the French law n° 92.1442, 31-12-1992.
- 11 Disputes: any complaints must be made within 15 days after the receipt of the invoice with proof.
- 12 When a complaint is justified, the publisher's liability is limited to the value of an equivalent advertisement, published as soon as possible, at the choice of the publisher.
- 13 Taxes: the prices indicated in the tariffs are exclusive of VAT. Any new taxes on advertising would be the responsibility of the advertiser.
- 14 Disputes: the Commercial Court of Lyon is the sole jurisdiction with competency to settle disputes that may occur between the publisher and the advertiser and / or its representatives.

Online

## BANNER ON WWW.A3P.ORG



# PAGE IN THE COMPANIES DIRECTORY AT WWW.A3P.ORG

Benefits of the proposed qualified inclusion:

- Individual personalised space for communication on your products, services, news or commercial offers.
- Seen by more than 15 200 monthly identified visitors who are professionals of the Pharma & Biotech industries.
- Improvement of your website's SEO.



## **BANNER ON A3P NEWSLETTER**

Combine your communication with the sending of our newsletters to the entire A3P database or to



# PERSONALIZED EMAILING CAMPAIGN ON THE A3P CONTACT DATABASE.

Send your emailing campaigns to more than 48 900 contacts in the cosmetics, pharmaceutical-biotech and medical device sectors. (BDD A3P of qualified contacts). We offer you the rental and routing of your emailing.

Business Segment <ul> <li>Pharma</li> <li>Biotech</li> <li>Biomedical/Medical Devi</li> <li>Cosmetic</li> <li>Hospices</li> <li>Chemistry</li> </ul>	Department  Laboratory / quality  Formulation/Product  Regulatory Affairs  Marketing/Commun  R&D Sales Management HSE Purchasing
Language	□ Computer science
□ French	
🗆 English	Country
□	□
You select your tar	gets according to sever

g

ral criteria (and/or).

We will distribute your HTML file on the date of your choice according to the schedule. 72 hours after sending, a routing report will be sent to you with number of shipments, opening rate, return rate,...

> < 2 000 contacts (+ extraction costs)

From 2 001 to 4 000 contacts (free extraction costs)

> >4 001 contacts (free extraction costs)



#### Category

iction/Logistics

Director / Site Director

inication

- Engineer Technician/Assistant Leader/Manager/Project Manager
- Researcher
- Pharmacist
- Consultant





not included VA7



# Reservation form

Company		
VAT Registration number		
Address		
Postcode - City	Country	
Tel		

### PERSON IN CHARGE

Contact
Role
Tél
Email

		-10%	-15%	
Banner w	ww.a3p.org	6 months	12 months	
	<b>Banner</b> 728 x 90 px	□ €5,670*	□ €10,710 <sup>°</sup>	
A3P Directory				
	A3P director (date to c	<b>ry online</b> date yearly)	€350*	
Banner published in all A3P newsletters				
		6 months ugust > December	<b>10% 12</b> January >	
<b>Banne</b> 728 x 90 p		□ €3,830*		

# Paiement o Wire transfer Credit card Date Signature

# Reservation form

Company
VAT Registration number
Address
Postcode - City
Tel

## PERSON IN CHARGE

Contact	
Role	
Tél	Mobile
Email	

## A3P data base contacts / quote according to your request

< 2 000 contacts (+ selection expenses)		€0,37*/ email address (+€150*)	
From 2 001 to 4 000 contacts (FOC selection)		€0,32* / email address	
> 4 001 contacts (FOC selection)		€0,27* / email address	
Business Segment <ul> <li>Pharma</li> <li>Biotech</li> <li>Biomedical/Medical Device</li> <li>Cosmetic</li> <li>Hospices</li> <li>Chemistry</li> </ul>	Department Laboratory / quality Formulation/Productio Regulatory Affairs Marketing/Communica R&D Sales Management HSE	Ū	Category CEO/COOI Director / Site Director Engineer Technician/Assistant Leader/Manager/Project Manager Researcher Pharmacist

#### B

Pharma	
Biotech	
Biomedical/Medical Device	
Diometrical/webical Device	
Cosmetic	
Hospices	
Chemistry	

# $\Box$ HSE Purchasing Computer science

Country

□...

Language □ French

🗆 English

# □...

#### Paiement

o Wire transfer

o Credit card

Date Signature





ijakit 2021 - VAT not included.

De

Price



Country	 	
Fax	 	



Consultant



Online

# **THE CATALOGUE OF PROPRE & STERILE.**

Communicate in the A3P Suppliers Catalogue, through 2 full dedicated pages.

The catalog brings all the suppliers together and the paper version is distributed at the end of the year to our French-speaking manufacturer / CDMO contacts by mail and distributed in its digital version via a dedicated newsletter to all of our contacts.

You can communicate on your innovations, services, ...

A4	1 St Winger & Salar	Advertising Pub 2 pages 21x 29,7 cm + Emailed newsletter + downloadable PDF	€1,990*
side by side	Catalogue du Propre & Stérile Deres postale transfer	Design & Publication of 2 pages + Emailed newsletter + downloadable PDF	€2,45 <b>0</b> *
(5 mm excess)	In a face Increase a Rev management	<b>DESIGN.</b> Lack of time or resources? A3P takes care of everything. Design of y spread according to your needs and your charter.	our double-page
	Deferition and the "Uption Logitation and the "Uption Logitation and the second product and the second product and the time fill and the second product and determine the second product and determine the second product and the second product and the second second product and the second second second second second second text and the second second second second second text and the second second second second second second text and the second second second second second second text and the second second second second second second second text and text and te		

# WEBINAR.

You do not know where to start to host a webinar? We will take care of everything:

organization, logistics, communication.

Notoriety, product launch, innovation ... while giving priority to technical and scientific content with feedback, study reports, expert interventions, we have the experience and the tools to make sure your event is a success !

- Support for the creation of the message,
- management of registrations & reminder of logistics information,
- technical monitoring of the platform, •
- communications published in A3P Newsletters sent to our data base contacts.



Webinar Organization, logistics, communication	€2,400*

# Reservation form

Company	
<i>1ei.</i>	

## PERSON IN CHARGE Contact ... Role ..... Mobile ... Tél. Email ....



#### COMMUNICATION

Company name

Iniect

#### **Business segment**

Pharmaceutical 
Biotechnology Biomedical/Medical Device Oral form / Dermal form/ other

#### Paiement

o Wire transfer

O Credit card

Date Signature



Country
Country

I wish to be published in the Catalogue

Publication 2 full pages 21x 29,7 cm - Emailed newsletter + downloadable PDF	<b>€1 990</b> *
vertising Publication of 2 full pages - Emailed newsletter + downloadable PDF	€2 450*

e <b>D</b> able fo	Cosmetic□ orm□	Hospital	Chemistry 🗖	





# Reservation form

Company
VAT Registration number
Address
Postcode - City
TelFax

#### PERSON IN CHARGE

Contact
Role
Tél Mobile
Email



I would like to host a webinar / requested date :



\*VAT not included / \* Price per unit

# **ADVANTAGES OF BECOMING A SPONSOR.**



1 invitation to each A3P event in 2025 for 1 pers.\* from your company (France, Italy, Spain, Switzerland) Equivalent to 10,000€ duty free.



16 days of visibility.



Presence on the events, face-to-face, online & offline

Paiement

o Wire transfer

 $^{\circ}\,\mathrm{BC}$ 

Date Signature









You could become a privileged partner at all our events and communicate through various items given to attendees.

Your image associated with ours !

Sponso

# NAME BADGE HOLDERS WITH LANYARD.

Name Badge holders and lanyards with your logo for every A3P event.

- One colour for the lanyard
- One colour image of your logo in vector format (.ai ou .eps)
- Given to attendees at every event, France, Italy, Spain, Switzerland



# Your logo

# **BRANDED BAGS.**

Bags given at the reception containing the program, notebook, pen,...

- Full colour (CMYK): 26 x 40 x 10 cm bellow
- White non-woven fabric with 60 cm handle
- Given to attendees at every event, France, Italy, Spain, Switzerland





# NOTEBOOKS.

Notebook (15 x 21 cm) with 100 page metal spiral binding.

Customizable cover

**Notebooks** 

• Given to attendees at every event, France, Italy, Spain, Switzerland





3.000 copies

€6,630\*

# Banner printed on every participant badge. BY ever depending on the event Badge CUPS. Cups for attendees for juice, water, and coffee during breaks! Cardboard cup in four-colour process (CMYK) • Available on all stands of the Biarritz Congress and at the juice bar

**EVENT BADGE.** 

# Cups

# TOTEM BADGE HOLDER OF THE CONGRESS.

2 totems placed at the reception for the provision of badge holders and water bottles. For each totem: 1 visual positioned at the top and 1 visual positioned at the bottom

• Four color process, format 1070 x 545 mm



2 graphics /totem

# LED DISPLAY CONGRESS RECEPTION.

LED display, format 3,5 m x 2 m

- Mezzanine location, facing the reception staircase
- Vidéo, images, ... on a loop for 3 days
- 5 advertisers max.

1 display











2 copies €3,670





# **VINYL COVERING OF THE STEPS.**

Adhesive coating on the 18 risers of the staircase leading to the steps on the floor. your

- Quadri
- Format 1step: 2,33 x 0,13 m
- Manufacturing, installation







# NOTIFICATION.



# **VINYL ON THE FACADE.**

3 Special congress	vinyl panels on the facade of the building entrance Quadri 2m15 x 2m16 Manufacturing, installation		your communication on the windows	
congree	Vinyl Panels	One side	€4,900	
	Vinyl Panels	Both sides (in and outside)	€6,800	

# **DISTRIBUTION OF YOUR GOODIES DURING THE CONGRESS.**

- Insertion in the bag given to all of the attendees upon their arrival of your goodies/plaquette.
- Storage, logistics, bagging, distribution





# THE OBJECT ACCORDING TO YOUR REQUEST.

We are able to propose you an object in accordance with your image, marked with your logo. We ensure the manufacture, storage and distribution to each participant in A3P events.

Let us know your wishes!

**Your Goodies** 

3 000 copies /year 800 copies /congress



€1,230



# Doconvotion form

Reservation form	
Company	
VAT Registration number	
Address	
Postcode - City	
Tel Fax	

The offers Lanyards, Branded Bags, Notebooks, Pens include:

- 1 badge for 1 person\* for all the events taking place in 2025 (France, Italy, Spain, Switzerland) offered.
- Manufacturing (excluding pens), storage, logistics, bagging and distribution at each event.

The specific offers of the congress include:

- 1 badge for 1 person\* offered for the A3P 2025 Congress except emaiing & notification.
- Manufacturing, storage, logistics, bagging and distribution at each event.

3 000 copies	€7,200
3 000 copies	€7,950
3 000 copies	€6,630
3 000 copies	€4,290
	€3,670
6 000 copies	€3,980
1 event	€1,400
1 display 3,5 x 2 m	€3,900
18 steps	€4,300
One side	€4,900
Both sides	€6,800
All of the attendees	€3,900
All of the attendees	€620
All of the attendees	€1,230
	3 000 copies 3 000 copies 3 000 copies (1 000 copies) 1 event 1 display 3,5 x 2 m (1 display 3,5 x 2 m) (1 0 fthe attendees) All of the attendees

#### **Sponsoring Rate A3P\***

# **Enjoy all the benefits! Become a member now !**

# **Register your company's website\*** & give your employees access to the entire Document **Database!**

From your personalized space on the A3P website, benefit from all the technical and scientific content (conference materials and guides), access the member and company directories, take advantage of the RING regulatory monitoring tool, take part in special events, use the mobile application, receive the paper version of La Vague magazine on your desk every quarter, etc. And above all, be part of the Clean & Sterile Industry Network!



\*The Site contribution refers to the postal address of a production laboratory of a service provider/supplier company or a head office. The amount depends on the number of employees attached to the site. Membership valid for 1 year from date to date, in all countries where the A3P Association is represented.



#### Paiement

Wire transfer

O Credit card

Date Signature



not included

'VAT



Network | Event | Actuality **Clean & Sterile Industry** 

More information at www.a3p.org/en/adhesion/

Subscribe to our newsletters to stay informed!



