



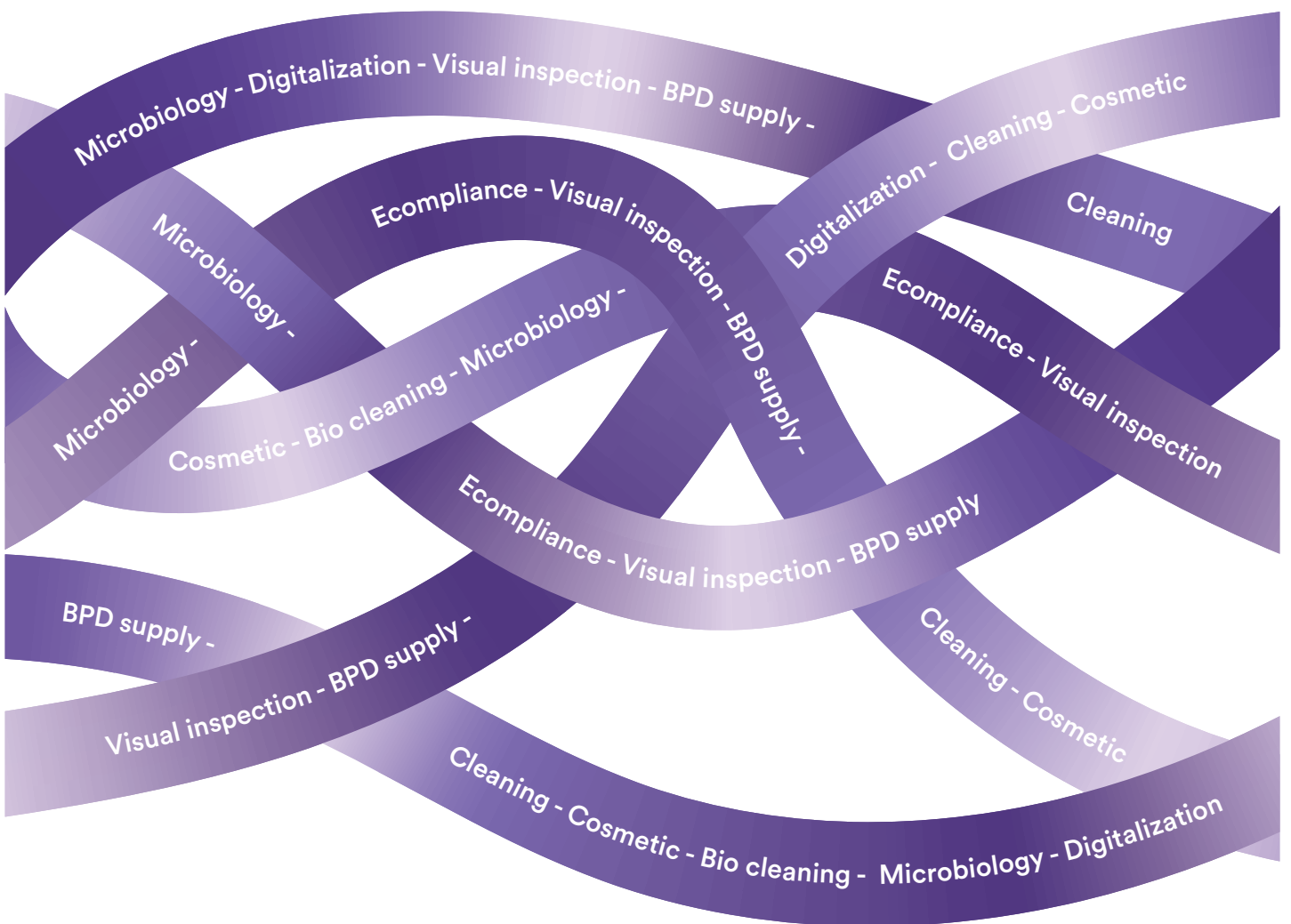
Media
Kit

Guide to your media plan

2026



Events 2026



→ Program & registration
www.a3p.org

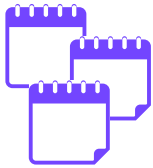
Advantages of becoming a Annual Sponsor.



1 invitation to each A3P event in 2026 for 1 pers.*

* from your company (Worldwide excluding events organized in collaboration with MabDesign)

Equivalent to 10,000€ duty free.



+ 40 days of visibility.



Presence on the events, face-to-face, online & offline

Exposure.

You could become a privileged partner at all our events and communicate through various items given to attendees.



Your image associated with ours !



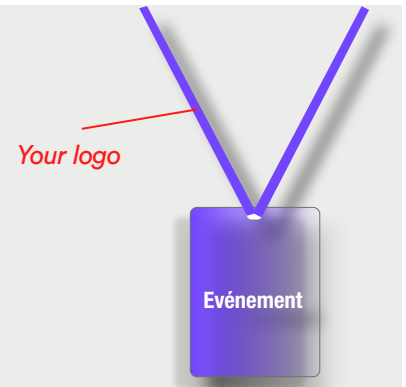
Sponso

Annual

Lanyards.

Lanyards with your logo for every A3P event.

- One colour for the lanyard
- One colour image of your logo in vector format (.ai ou .eps)
- Given to worldwide attendees excluding events organized in collaboration with MabDesign



Annual

Lanyards

3,000 copies

€7,200 *

Branded Bags.

Bags given at the reception containing the program, notebook, pen,...

- Full colour (CMYK): 26 × 40 × 10 cm bellow
- White non-woven fabric with 60 cm handle
- Given to worldwide attendees excluding events organized in collaboration with MabDesign



Annual

Branded Bags

3,000 copies

€7,950*

Notebooks.

Notebook (15 × 21 cm) with 100-pages metal spiral binding.

- Customizable cover
- Given to worldwide attendees excluding events organized in collaboration with MabDesign



Annual

Notebooks

3,000 copies

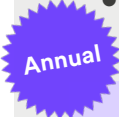
€6,830*



Branded Pens.

Pens with your logo, which you provide us.

- Given to worldwide attendees excluding events organized in collaboration with MabDesign
- Storage, logistics, bagging, distribution



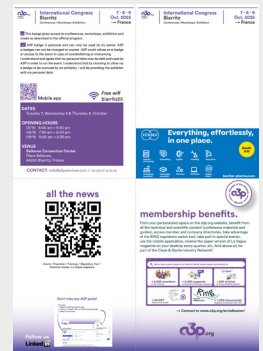
Branded pens	3,000 copies	€5,890*
--------------	--------------	---------

Event badges.

Your banner printed on each participant badge.

- Given to worldwide attendees excluding events organized in collaboration with MabDesign

Your communication here

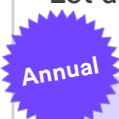


Badge		€7,200* /year
-------	--	---------------

Your advertising object.

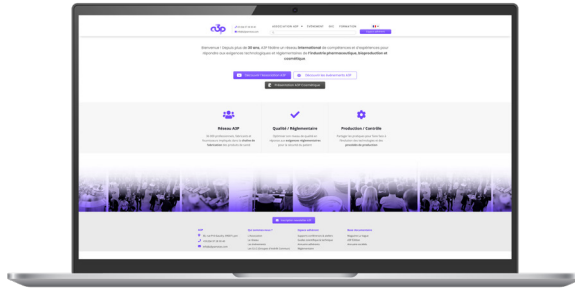
We are able to propose you an object in accordance with your image, marked with your logo. We ensure the manufacture, storage and distribution to each participant in A3P events.

Let us know your wishes!



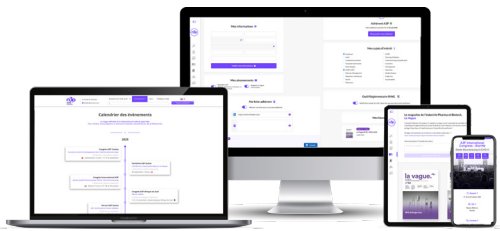
Your Goodies	3,000 copies /year 800 copies /Biarritz congress	as requested
--------------	---	--------------

Online



Convergence.

Optimize your omnichannel marketing strategy using all the acquisition channels that A3P offers: event, online and offline.



Quality.

For many years we have been working on building a clean "manufacturers" and "suppliers" data base. It is the heart of A3P activities and we provide every day to keep our data updated.

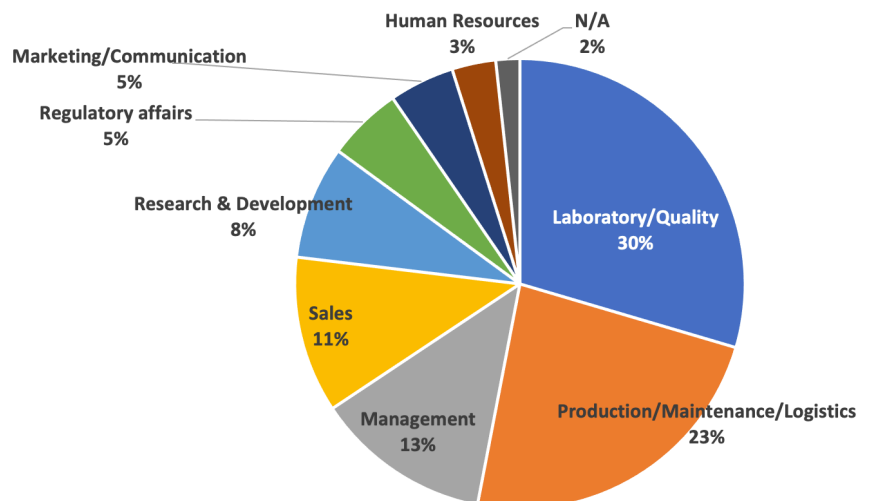
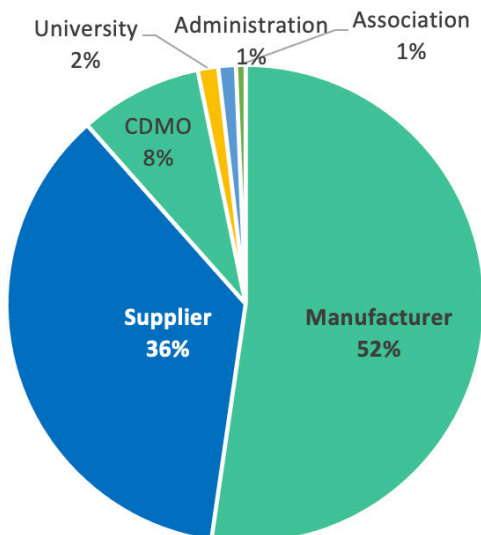


Segmentation.

Our contact data base is segmented for your email campaigns. You can select your categories and/or business units to create a targeted emailing program.

Data Base.

 **+ 53 000** targeted contacts*



*Source google analytics (January 1st => september 2025)

Targeting.

The www.a3p.org website can powerfully boost your communication.

Each month, our site attracts over 15,000 visits and more than 57,000 page views.

100% of the visitors are Pharma and Biotech professionals from all over the world.



ROI.

Over the past few years we have built an online strategy working within all the digital channels. Our website, newsletter and LinkedIn accounts are part of our daily work and provide news from our fields and A3P events.

Be part of the online channels convergence and thus strengthen your customer relationship and convert prospects!

www.a3p.org

*Source google analytics 2025



+ 15 200

identified visitors on the site/month



+ 2,7

Pages seen on average/visitors

72%

Engagement rate



1min. 39

time spent on the website

Newsletter.

*Source Brevo 2025



+ 53 000 contacts



20,7% openers



6% clickers

LinkedIn.

*Source linkedin.com 2024



≈16 000 A3P followers



+ 17% vs 2025

420 posts

Online

Banner on www.a3p.org.

Advertising banner published on all pages of the A3P website and members area.
2 advertisers maximum per month

	6 months	12 months
Banner 728 x 90 px	€5,670* -10%	€10,710* -15%

Banner at the top of the page at the top of the menu



*VAT not included

The Clean & Sterile Directory

Your company showcased in the A3P space, thanks to the power of AI

Clean & Sterile Directory: your company appears precisely when decision-makers are looking for solutions like yours. Thanks to artificial intelligence in the member area, your expertise and activities take on a new dimension. Our engine analyzes the content of your listing and PDF documents (product presentation, innovation, technical solution, etc.) to automatically extract your strengths:

- Innovative technologies
- Areas of application
- Key benefits for the industry
- Differentiating factors in relation to the market.

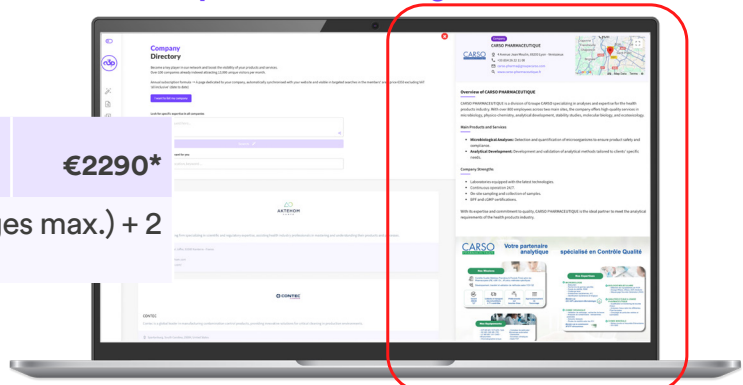
This information is structured and displayed strategically in the A3P space.

The result: greater visibility for your expertise.

Clean & Sterile Directory: your expertise becomes a competitive advantage.

A3P Directory + 1 PDF document
(date to date yearly) **€2290***

Package: 1 company profile + 1 PDF (5 pages max.) + 2 email campaigns/year + LinkedIn posts



*VAT not included

Banner on A3P Newsletters.

Combine your communication with the sending of our two types of newsletters: the entire A3P database (global) or the A3P member database.



3 advertisers maximum per newsletter
 Frequency : 2 /month on average => French-speaking
 English-speaking
 Format : 728 x 90 px
 TARGET : Entire database or member database

January > July/August > December	6 months	€3,830*
-10%	January > December	12 months
		€6,900*

*VAT not included

Personalized emailing campaign on the A3P Contact Database.

Send your emailing campaigns around 50 000 contacts in the cosmetics, pharmaceutical-biotech and medical device sectors. (BDD A3P of qualified contacts).

Business Segment

- Pharma
- Biotech
- Biomedical/Medical Device
- Cosmetic
- Hospices
- Chemistry

Language

- French
- English
- ...

Department

- Laboratory / quality
- Formulation/Production/Logistics
- Regulatory Affairs
- Marketing/Communication
- R&D
- Sales
- Management
- HSE
- Purchasing
- Computer science

Country

- ...

Category

- CEO/COO
- Director / Site Director
- Engineer
- Technician/Assistant
- Leader/Manager/Project Manager
- Researcher
- Pharmacist
- Consultant



We offer to send your email campaign to a targeted audience, chosen through criteria, from our contact database.

We will distribute your HTML file on the date of your choice according to the schedule. After sending a routing report.

< 2,000 contacts (+ extraction costs)	€0,37* / email address (+€150*)
From 2 001 to 4 000 contacts (free extraction costs)	€0,32* / email address
> 4,000 contacts (free extraction costs)	€0,27* / email address

*VAT not included

Online

Event emailing Newsletter.

Newsletter sent to all event participants, guaranteeing a **qualified and exclusive target audience.**

- **Date and time of your choice**
- **Provision of your layout + links**



Forum Event	€500*
Congress Event	€650*

*VAT not included / * Price per unit

Webinar.

You do not know where to start to host a webinar? We will take care of everything: organization, logistics, communication.

Notoriety, product launch, innovation ... while giving priority to technical and scientific content with feedback, study reports, expert interventions, we have the experience and the tools to make sure your event is a success !

- Support for the creation of the message,
- Management of registrations & reminder of logistics information,
- Technical monitoring of the platform,
- Communications published in A3P Newsletters sent to our data base contacts.



Webinar Organization, logistics, communication	€2,400*
--	---------

*VAT not included / * Price per unit

Offline & Online

la vague.

le magazine
de la pharma et des biotechs



Image.

La Vague is printed on high quality paper that you can associate with your company image. Clear and illustrated layout, optimal print quality, each issue is distributed to members of the A3P network, as well as at all A3P events.

The digital version can be viewed. For each number, 2 newsletters are sent to all of our contacts in our CRM.



Impact.

La Vague is the quarterly reference magazine of Pharma and Biotechs. We offer our readers technical, scientific and regulatory content, validated by a reading committee made up of experts.

Barrier technology, Freeze drying, Bioproduction, particles, Subcontracting, Blow Fill Seal, Contamination Control, process, GMP, Quality, IS, Cleaning validation, Robotics, Analytics, MD, Remote audit, Annex 1, Regulatory ... are the main topics covered.

Feedback, innovations, studies, ... each issue is addressed in a very concrete way.

Results.

Whatever your strategic objectives, La Vague offers you the possibility of reaching your targets.

Our readers are your customers!

A true medium that suits your communication needs, your brand and / or products, our readers are mainly manufacturers with an audience of around 50,000 professionals from the pharmaceutical, biotechnology and biomedical industries.

Offline & Online



in print for **27 years**



4 issues / year
52 pages each



Very attractive prices
Coast /contact : under **1€**



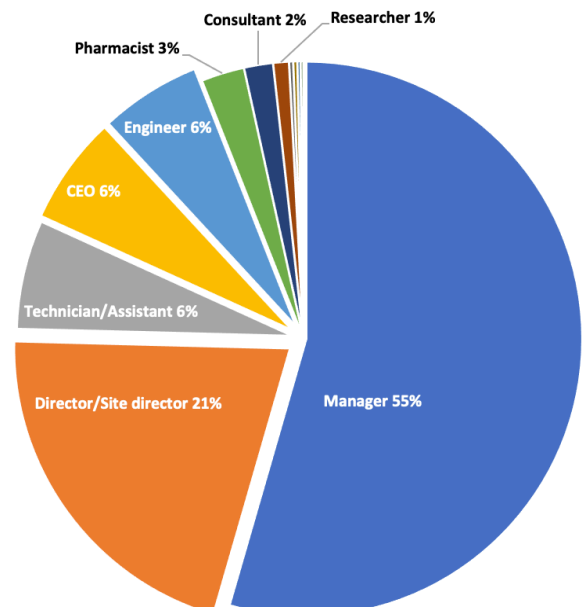
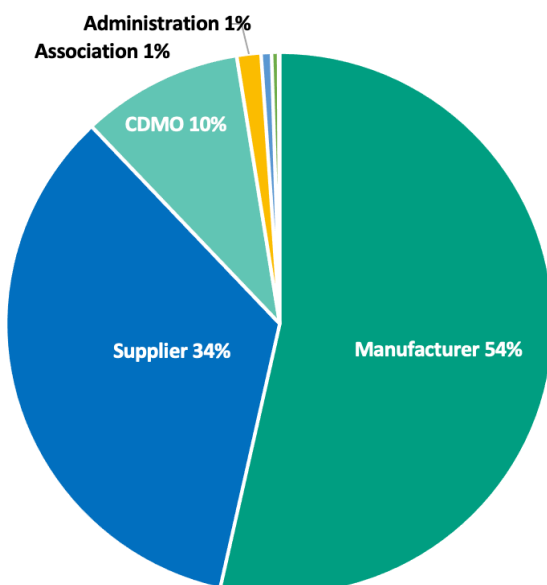
~8,400 copies/year routed to members' mailboxes and A3P contacts and distributed at all A3P events.



~50,000 professionals from the Pharma, Biotech and MD industries get the print version and/or the digital issue.

Readers profile.

Survey made with 12856 readers in 2020



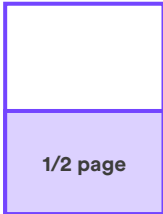
Offline & Online



2026 edition topics.

Jan./Feb./Mar.	N°88	CCS bionettoyage <i>(booking deadline: November, 1 2025)</i>
April/May/June	N°89	Microbiology & Supply <i>(booking deadline: February 1, 2026)</i>
July/Aug./Sept.	N°90	eCompliance & Visual inspection <i>(booking deadline: end of April)</i>
Oct./Nov./Dec.	N°91	October Biarritz Hot topics <i>(booking deadline: July, 30)</i>


Global offer.



1/2 page

190 x 133 mm
(5 mm bleed)
CMJN, 300dpi


or



1 page

210 x 297 mm
(5 mm bleed)
CMJN, 300dpi


+



+

2 dedicated newsletters
Target: French (22,000 contacts)
+ English (17,000 contacts)

+



VERY GOOD COMMITMENT: Average reactivity rate 31.4%
(number of clickers divided by the number of openers)

	1 issue	2 issues	3 issues	4 issues
1/2 page + your logo in the newsletter of the issue	€2,630*	€2,420*	€2,315*	€2,235*
Full page + your logo in the newsletter of the issue	€3,930*	€3,615*	€3,460*	€3,340*
Full back cover + your logo in the newsletter of the issue	€4,590*	€4,225*	€4,040*	€3,900*

* unit price - excl. VAT

Feel free to contact us for any special request: higher quality paper, other dimensions, ...
Contact: info@a3pservices.com

Reservation form

Company

VAT Registration number

Address

Postcode - City Country

Phone

Person in charge

Contact

Role

Phone Mobile

Email

2026 Edition topics

Jan./Feb./Mar	N°88	CCS bionettoyage (Deadline: November, 1)
April/May/June	N°89	Microbiology & Supply (Deadline: February 1, 2026)
July/Aug./Sept.	N°90	eCompliance & Visual inspection (Deadline: end of April)
Oct./Nov./Dec	N°91	October Biarritz Hot topics (Deadline: July, 30)

Select month(s) of publication **La Vague**

January April July October



	2026	1 issue	2 issues	3 issues	4 issues			
1/2 page + newsletter	<input type="checkbox"/>	€2 630*	<input type="checkbox"/>	€2 420*	<input type="checkbox"/>	€2 315*	<input type="checkbox"/>	€2 235*
Full page + newsletter	<input type="checkbox"/>	€3 930*	<input type="checkbox"/>	€3 615*	<input type="checkbox"/>	€3 460*	<input type="checkbox"/>	€3 340*
Full back cover + newsletter	<input type="checkbox"/>	€4 590*	<input type="checkbox"/>	€4 225*	<input type="checkbox"/>	€4 040*	<input type="checkbox"/>	€3 900*

Payment

- Bank transfer or BIC
- Credit Card

Date :

Signature :

To be returned with your payment:
A3P Association - 30, rue Pré-Gaudry - 69007 Lyon - France // www.a3p.org
info@a3pservices.com Tél. +33 (0)4 37 28 30 40

Terms & Conditions

La Vague is a free quarterly magazine published by A3P Association.

- 1 - Purchase of an advertisement space implies acceptance of our terms and conditions of sales and following instructions.
- 2 - Advertisers may use an advertising agency who must present written authorization to the advertiser and a copy of this authorization to the publisher. In such cases, the advertiser can benefit from a professional discount of 15%. However, the advertiser remains responsible for payment, even if the advertising agency is charged with the financial relay.
- 3 - The advertiser releases the editor of any civil responsibility that may occur as a result of the publication. He will be compensated for any prejudices that he may suffer and guarantees against any action regarding the advertisement(s).
- 4 - The publisher is free to refuse to include an advertisement without needing to justify his refusal, in accordance with regulations for the General Uses of Press.
- 5 - The publication dates are communicated by the publisher for information purposes only.
- 6 - The advertiser can cancel the publication order. Cancellation must be made 8 weeks before the publication date and 12 weeks before publication for back cover advertisement. Cancellation costs correspond to 20% of the amount of the order. In the case of cancellation after the deadlines, 80% of the amount of the order will be charged.
- 7 - Any changes to the type of order could imply a modification of the price, based on the standard fees.
- 8 - Technicals constraints : Any advertisement should be sent to the publisher in accordance with the requirements and specifications of the technical constraints. The advertisement's technical elements must be sent by the advertiser to the publisher electronically or digitally, with the colour proof, 10 days before it is sent to the printer. If the advertiser and/or his representative do not observe the scheduled delivery dates, the elements from the previous advertisement will be reused. If the publisher does not have any elements from the advertiser, such as in the case of first publication, the publisher will publish a blank advertisement space with the indication «Company X» (X being the name of the advertiser's company) in the advertiser's dedicated space. In this case, the publisher will charge the advertiser's dedicated space. All numeric content or any documents provided by the advertiser to the publisher must be claimed within 6 months after the last publication. After this period, no liability will be assumed by the publisher for the destruction or loss of the numeric content or documents.
- 9 - Invoicing will be done in the name of the advertiser. It will be sent to him with a copy to the agent. It may be, upon express request to the agent. In this case, a copy will be sent to the advertiser. The advertiser is, in all cases, responsible for the payment of the advertising order in cash as soon as it appears.
- 10 - In the case of late payment, the order for inclusion may be suspended and penalties will be charged at the rate of one and a half times the rate of current legal interest according to the French law n° 92.1442, 31-12-1992.
- 11 - Disputes: any complaints must be made within 15 days after the receipt of the invoice with proof.
- 12 - When a complaint is justified, the publisher's liability is limited to the value of an equivalent advertisement, published as soon as possible, at the choice of the publisher.
- 13 - Taxes: the prices indicated in the tariffs are exclusive of VAT. Any new taxes on advertising would be the responsibility of the advertiser.
- 14 - Disputes: the Commercial Court of Lyon is the sole jurisdiction with competency to settle disputes that may occur between the publisher and the advertiser and / or its representatives.

Sponso

special congress

EMAILING during the congress.

Sending an emailing during the congress to all of the attendees.

- Supply of your HTML file
- Date & time of your choice / Routing report



special congress

1 emailing

All of the attendees

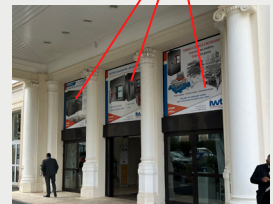
€620*

Vinyl on the facade.

3 or 6 vinyl panels on the facade of the building

- Quadri
- 2,22 m x 2,16m (entrance) or 2,42 mx 2,16 m (ocean facing)
- Manufacturing, installation

your communication on the windows



special congress

Vinyl Panels

3 windows: entrance or ocean

€4,900*

Vinyl Panels

6 windows: building entrance + ocean-facing building

€6,800*

Distribution of your goodies during the congress.

- Insertion in the bag given to all of the attendees upon their arrival of your goodies/plaquette.
- Storage, logistics, bagging, distribution



special congress

All of the attendees

€3,900*

special
congress

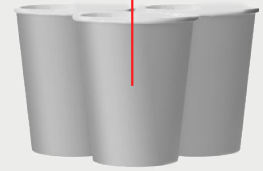
Sponso

Cups.

Cups for attendees for juice, water, and coffee during breaks!

- Cardboard cup in four-colour process (CMYK)
- Available on all stands of the Biarritz Congress and at the juice bar

Your communication on the entire surface

special
congress

Cups

6,000 copies

€3,980*

Totem badge holder of the congress.

2 totems placed at the reception for the provision of badge holders and water bottles. For each totem: 1 visual positioned at the top and 1 visual positioned at the bottom

- Four color process, format 1070 x 545 mm
- Manufacturing, installation

Your communication

special
congress

2 graphics/totem

2 copies

€3,670*

LED display congress reception.

LED display, format 3,5 m x 2 m

- Mezzanine location, facing the reception staircase
- Vidéo, images, ... on a loop for 3 days
- 5 advertisers max.

special
congress

1 display

€3,900*

Signage above doors.

Vinyl panel 4 m x 1,83 m

- Covering above doors in exhibition

special
congress

1 display

€3,900*

Discover your member area!



Better than a search engine:
the Propre & Stérile answer engine, powered by AI



+ 5,000 members
of our network

la vague. a3p.org

le magazine
de la pharma et des biotechs



+ 200 articles
of Propre & Stérile experts

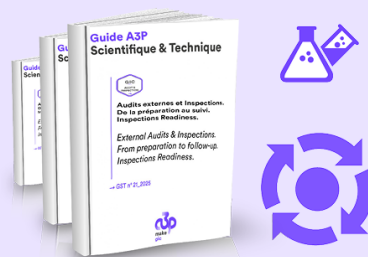
Ring

regulatory
intelligence guard

+ 1,700 documents
Regulatory & technical: FDA, PICs, ...



+ 2,000 Supports
of Scientific & Technical conferences



+ 20 GST
Operational guides



A3P
30, rue Pré Gaudry - 69007 Lyon
Tél. 04 37 28 30 40 // E-mail : info@a3pservices.com